

ZACHARIAH J. RODGERS

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INDUSTRY & PROJECT EXPERIENCE

McKinsey & Company

Washington DC | 2019 - present

Associate Integrative Consultant

- *Served in client service teams to support* governance model development and strategic solutioning of supply chain challenges for clients including public sector government and nonprofit partnerships
- *Drove to key insights* from large amounts of client data, distilled into potential solutions and primary recommendations

HEC Paris: Society & Organizations Center

Paris, France | 2017 - 2019

Research Fellow

- *Led research and taught executives* on innovation and strategic social impact and business performance
- *Developed social impact tool* w/ Global Fortune 500 firm; *Produced 150+ pg.* social impact measurement report

Stanford University

Palo Alto | 2012 - 2017

Team Leader, Researcher, Industry Analyst

- *Social and financial performance.* Built quantitative predictive models; conducted semi-structured interviews
- *New technology implementation.* Led 500 hr global observations for NSF-sponsored research in Fortune 100 firm
- *Authored 5 academic publications* (including in the leading *Strategic Management Journal*), 2 technical reports, and digital articles for Stanford Social Innovation Review and Satell Institute for CSR
- *Cited by 100+* other publications, mentioned in *Bloomberg* and *Harvard Business Review*, presented at 30+ conferences and workshops at leading companies and universities

Ikey Blue LLC

Boston | 2005 - 2010

Founder-President

- *Built from zero* an e-commerce firm to self-sustaining profitability; remained in business after 2010 company sale
- *Developed and led strategy* based on advanced market analysis to top sales and satisfaction for 400+ concurrent SKUs across multiple marketplaces
- Optimized inventory and shipping to drive per-order fulfillment costs 50% below peer levels

Ford, GM, and Chrysler – onsite client services through Novastar Solutions

Detroit | 2003 - 2005

- Provided onsite UNIX-based engineering support; achieved 50-60% reduction for install process times

EDUCATION

PH.D. | STANFORD UNIVERSITY

2017

Management Science & Engineering—Organizations, Technology, & Entrepreneurship | (3.88 GPA)

- *Stanford d.school, UPenn School of Social Policy & Practice, Wharton School Mack Institute* awards

M.B.A. | BRIGHAM YOUNG UNIVERSITY

2012

Marriott School of Management | (3.99 GPA)

- Finished 1st of 161 students | GMAT 99th percentile
- Hawes Scholar—*given to 10 students for greatest ethical and leadership contribution to class of 2012*

UNIVERSITY OF MICHIGAN | B.A.

2005

- Completed double-major with distinction: Economics | Asian Studies (highest honors) | (3.78 GPA)

VOLUNTEER EXPERIENCE

- Proposed and spearheaded Stanford's adoption of digital delivery for library materials
- Led first year MBA cohort as Section president
- Served 2-year church mission in Tokyo, Japan, working with local community members in Spanish and Japanese